

¢ARTELS & CUTTHROAT\$™

A COMPUTER GAME OF BUSINESS STRATEGY



STRATEGIC SIMULATIONS INC.

STARTRON™



STRATEGIC
SIMULATIONS
INC

For Your
APPLE II
with
Applesoft
ROM Card
or
Apple II
Plus
48K
Memory
& 1 Mini
Floppy
Disc Drive

Cover

Design:

LOUIS HSU

SAEKOW

ASTARTS™



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CARTELS & CUTTHROATS™ is designed by Dan Buntten,
who also designed: **SST's COMPUTER QUARTERBACK™**:

■ **Playing Time: 2 to 4 Hours** ■ **Intermediate Level**

☐ Realistic business environment with economic growth, inflation, prime rate, and government intervention.

☐ Realistic reports, memos, and a newswire.

☐ Ability to print out quarterly reports for classroom play.

☐ Complete game manual explaining all options - from an easy-to-understand business introduction to advanced play.

☐ For 1 to 6 players - with computer opponent(s) available.

☐ Ability to save games in progress for resumption later.

Just one of many sets of start-up conditions the computer provides

CONGRATULATIONS!

You have just bought a manufacturing company that makes a product considered a necessity by most consumers. Your raw material prices fluctuate unpredictably according to world-wide supplies.

The economic outlook for the next five years is for slow growth in the Gross National Product (GNP) with an additional economic up-turn likely some time in the future.

Inflation, as measured by the Consumer Price Index (CPI), is expected to continue at a high level. In addition, quarter to quarter economic fluctuations in the projections above should be significant.

IS THIS SET-UP ACCEPTABLE? ■

A sample newswire showing the state of the economy.

SUMMARY NEWS WIRE

The GNP is up 4.4% (18%/yr).
The CPI is up 3.5% (14%/yr).
Purchasing Power (PPI) is up 1%.
Gross Revenues are unchanged.
Average Earnings are unchanged.

A summary of the past and the future. All numbers are thousands of dollars

MARKET SUMMARY				
	#Sold	Price	Income	Equity
SSI	220	400	1,000	1,000
LSD	15	300	4,500	4,500
Average	21	304	1,000	1,000
Q1	250	200	2,500	2,500
Q2	250	200	2,500	2,500
Q3	250	200	2,500	2,500
Q4	250	200	2,500	2,500
Q5	250	200	2,500	2,500
Q6	250	200	2,500	2,500
Q7	250	200	2,500	2,500
Q8	250	200	2,500	2,500
Q9	250	200	2,500	2,500
Q10	250	200	2,500	2,500
Q11	250	200	2,500	2,500
Q12	250	200	2,500	2,500
Q13	250	200	2,500	2,500
Q14	250	200	2,500	2,500
Q15	250	200	2,500	2,500
Q16	250	200	2,500	2,500
Q17	250	200	2,500	2,500
Q18	250	200	2,500	2,500
Q19	250	200	2,500	2,500
Q20	250	200	2,500	2,500
Q21	250	200	2,500	2,500
Q22	250	200	2,500	2,500
Q23	250	200	2,500	2,500
Q24	250	200	2,500	2,500
Q25	250	200	2,500	2,500
Q26	250	200	2,500	2,500
Q27	250	200	2,500	2,500
Q28	250	200	2,500	2,500
Q29	250	200	2,500	2,500
Q30	250	200	2,500	2,500
Q31	250	200	2,500	2,500
Q32	250	200	2,500	2,500
Q33	250	200	2,500	2,500
Q34	250	200	2,500	2,500
Q35	250	200	2,500	2,500
Q36	250	200	2,500	2,500
Q37	250	200	2,500	2,500
Q38	250	200	2,500	2,500
Q39	250	200	2,500	2,500
Q40	250	200	2,500	2,500
Q41	250	200	2,500	2,500
Q42	250	200	2,500	2,500
Q43	250	200	2,500	2,500
Q44	250	200	2,500	2,500
Q45	250	200	2,500	2,500
Q46	250	200	2,500	2,500
Q47	250	200	2,500	2,500
Q48	250	200	2,500	2,500
Q49	250	200	2,500	2,500
Q50	250	200	2,500	2,500
Q51	250	200	2,500	2,500
Q52	250	200	2,500	2,500
Q53	250	200	2,500	2,500
Q54	250	200	2,500	2,500
Q55	250	200	2,500	2,500
Q56	250	200	2,500	2,500
Q57	250	200	2,500	2,500
Q58	250	200	2,500	2,500
Q59	250	200	2,500	2,500
Q60	250	200	2,500	2,500
Q61	250	200	2,500	2,500
Q62	250	200	2,500	2,500
Q63	250	200	2,500	2,500
Q64	250	200	2,500	2,500
Q65	250	200	2,500	2,500
Q66	250	200	2,500	2,500
Q67	250	200	2,500	2,500
Q68	250	200	2,500	2,500
Q69	250	200	2,500	2,500
Q70	250	200	2,500	2,500
Q71	250	200	2,500	2,500
Q72	250	200	2,500	2,500
Q73	250	200	2,500	2,500
Q74	250	200	2,500	2,500
Q75	250	200	2,500	2,500
Q76	250	200	2,500	2,500
Q77	250	200	2,500	2,500
Q78	250	200	2,500	2,500
Q79	250	200	2,500	2,500
Q80	250	200	2,500	2,500
Q81	250	200	2,500	2,500
Q82	250	200	2,500	2,500
Q83	250	200	2,500	2,500
Q84	250	200	2,500	2,500
Q85	250	200	2,500	2,500
Q86	250	200	2,500	2,500
Q87	250	200	2,500	2,500
Q88	250	200	2,500	2,500
Q89	250	200	2,500	2,500
Q90	250	200	2,500	2,500
Q91	250	200	2,500	2,500
Q92	250	200	2,500	2,500
Q93	250	200	2,500	2,500
Q94	250	200	2,500	2,500
Q95	250	200	2,500	2,500
Q96	250	200	2,500	2,500
Q97	250	200	2,500	2,500
Q98	250	200	2,500	2,500
Q99	250	200	2,500	2,500
Q100	250	200	2,500	2,500

New Factory Cost 16,160
Next RM Cost/unit 47

A report from your marketing department telling you the effectiveness of your various sales strategies.

* SPECIAL REPORT *

MARKET RANK			% SALES CAUSED	
Price	1	100	100	100
Advertising	2	50	50	50
Product	3	33	33	33
History	4	25	25	25
Other	5	20	20	20
% RECENT REVENUE			VALUE TO DATE	
Adver & Mkt	1	100	100	100
Resr & Devlp	2	50	50	50
INCOME			REVENUE	
Q1	100	100	100	100
Q2	100	100	100	100
Q3	100	100	100	100
Q4	100	100	100	100
Q5	100	100	100	100
Q6	100	100	100	100
Q7	100	100	100	100
Q8	100	100	100	100
Q9	100	100	100	100
Q10	100	100	100	100
Q11	100	100	100	100
Q12	100	100	100	100
Q13	100	100	100	100
Q14	100	100	100	100
Q15	100	100	100	100
Q16	100	100	100	100
Q17	100	100	100	100
Q18	100	100	100	100
Q19	100	100	100	100
Q20	100	100	100	100
Q21	100	100	100	100
Q22	100	100	100	100
Q23	100	100	100	100
Q24	100	100	100	100
Q25	100	100	100	100
Q26	100	100	100	100
Q27	100	100	100	100
Q28	100	100	100	100
Q29	100	100	100	100
Q30	100	100	100	100
Q31	100	100	100	100
Q32	100	100	100	100
Q33	100	100	100	100
Q34	100	100	100	100
Q35	100	100	100	100
Q36	100	100	100	100
Q37	100	100	100	100
Q38	100	100	100	100
Q39	100	100	100	100
Q40	100	100	100	100
Q41	100	100	100	100
Q42	100	100	100	100
Q43	100	100	100	100
Q44	100	100	100	100
Q45	100	100	100	100
Q46	100	100	100	100
Q47	100	100	100	100
Q48	100	100	100	100
Q49	100	100	100	100
Q50	100	100	100	100
Q51	100	100	100	100
Q52	100	100	100	100
Q53	100	100	100	100
Q54	100	100	100	100
Q55	100	100	100	100
Q56	100	100	100	100
Q57	100	100	100	100
Q58	100	100	100	100
Q59	100	100	100	100
Q60	100	100	100	100
Q61	100	100	100	100
Q62	100	100	100	100
Q63	100	100	100	100
Q64	100	100	100	100
Q65	100	100	100	100
Q66	100	100	100	100
Q67	100	100	100	100
Q68	100	100	100	100
Q69	100	100	100	100
Q70	100	100	100	100
Q71	100	100	100	100
Q72	100	100	100	100
Q73	100	100	100	100
Q74	100	100	100	100
Q75	100	100	100	100
Q76	100	100	100	100
Q77	100	100	100	100
Q78	100	100	100	100
Q79	100	100	100	100
Q80	100	100	100	100
Q81	100	100	100	100
Q82	100	100	100	100
Q83	100	100	100	100
Q84	100	100	100	100
Q85	100	100	100	100
Q86	100	100	100	100
Q87	100	100	100	100
Q88	100	100	100	100
Q89	100	100	100	100
Q90	100	100	100	100
Q91	100	100	100	100
Q92	100	100	100	100
Q93	100	100	100	100
Q94	100	100	100	100
Q95	100	100	100	100
Q96	100	100	100	100
Q97	100	100	100	100
Q98	100	100	100	100
Q99	100	100	100	100
Q100	100	100	100	100

Here's a business game made exciting and playable because of its realism - which also makes it ideal for educational use. This is your chance to make all the executive decisions necessary to manage a multi-million dollar business. You may even decide to form price cartels or engage in cutthroat competition.

In C&C, your decisiveness will be tested. Can you react to a competitor's advertising "blitz" before you lose the competitive edge? Will you decide to automate your factories in order to cut production costs? How will you handle labor demands during profitable years, or productivity declines during recessions?

Developed by two professionals (one in systems simulation and the other with a master's degree in business administration), C&C provides a full range of options - from an easy-to-play game for beginners to an advanced version that will stump even experienced businessmen.

Designed for one to six players - with the computer playing up to five positions if you so desire - CARTELS & CUTTHROATS will prepare you to tackle the "real world!"

MEMORANDUM

TO: LMS, PRESIDENT
FROM: Personnel Director
DATE: 1/2
SUBJ: Labor Demands

The labor union is threatening a strike if they are not immediately given a 24% raise. I feel certain they will accept a 12% increase. If we do nothing, I estimate a 27% chance that they will act.
Send a memo to 'L' to approve my labor proposal.

Notice from the personnel department: A raise or a strike!

MEMORANDUM

TO: LMS, PRESIDENT
FROM: Production Manager
DATE: 1/2
SUBJ: Loss of Factory

We had a fire that totally destroyed one factory. Our insurance paid the undepreciated value of \$16000 on the loss.

A memo from your production manager, breaking the bad news of the fire.

MEMORANDUM

TO: JAB, PRESIDENT
FROM: Finance Director
DATE: 1/3
SUBJ: Emergency Loan

I have secured an emergency loan in the amount of \$6922.
I have also been informed that the interest rate on our outstanding loans will be decreased from the present rate of 21.7%. This change was mainly caused by our earnings/interest ratio. The annual rate on loans totalling \$16922 will be 20.8%. Our quarterly interest payment will now be \$880.
Our guaranteed line of credit for next quarter is \$25800.

Notice of an emergency loan. Without it, you'd be bankrupt.







